



**KNOWLEDGE TEAM IN-HOME TUTORS, LLC, “SPRINGBOARD
TO YOUR DREAMS CHALLENGE” CONTEST**

ENTRY FORM

Name of Parent/Guardian (if student is under 18)	
Street Address	
City, State, Zip Code	
Phone Number	
Email Address	
Student Name	
Age of Student	
Name of School or Homeschool	
Expected Year of Graduation	
Where did you hear about this contest?	

- I will read *How to Be a High School Superstar* by Cal Newport.
- I will read *Begin Today!* by William Green.
- By checking this box, I certify that I have read, understand, and agree to the Contest Rules as stated below.
- Check this box to be added to our email list and receive periodic contest updates, special deals, and helpful tips from The Knowledge Team.

CONTEST RULES

1. **NO PURCHASE NECESSARY.** A purchase of a service from Knowledge Team In-Home Tutors, LLC (The “Sponsor”) will not improve the chance of winning. Void where prohibited. Subject to all federal, state, and local laws.
2. **CAN I PARTICIPATE?** To participate in the Knowledge Team In-Home Tutors, LLC "Springboard to Your Dreams" Challenge Contest, you must:

15 Green Drive
 Brooklyn, CT 06234
 860-774-0506
 860-230-1119
 www.kttutors.com



- Be a high school student.

- Be a resident of one of the towns we serve in eastern Connecticut, including Andover, Ansonia, Ashford, Bolton, Bozrah, Brooklyn, Canterbury, Chaplin, Colchester, Columbia, Coventry, East Lyme, East Windsor, Eastford, Ellington, Franklin, Griswold, Groton, Hampton, Hebron, Killingly, Lebanon, Ledyard, Lisbon, Lyme, Manchester, Mansfield, Marlborough, Montville, New London, North Stonington, Norwich, Old Lyme, Plainfield, Pomfret, Portland, Preston, Putnam, Salem, Scotland, South Windsor, Sprague, Stafford, Sterling, Stonington, Thompson, Tolland, Union, Vernon, Voluntown, Waterford, Willington, Windham, or Woodstock.

-Read either *Begin Today!* by William Green or *How to Be a High School Superstar* by Cal Newport and implement one or more of the ideas contained in the book, then write about it.

- Most importantly, you must be a "success-driven" student, looking to achieve your dreams! You must also agree to the following tutoring procedures: After the complimentary in-home consultation, our Director will match a tutor with you based on your academic needs and personality, learning style, interests, etc. Every effort is made to provide a tutor that will work well with you to establish an effective one-on-one relationship. If you are not happy with your tutor, call the office immediately and we will discuss whether changing the tutor is a viable option. You are responsible for having the proper materials and supplies (school books, worksheets, tests or quizzes, etc.) for every session. We do not "guarantee" grades or scores. We do guarantee the tutor will do their best to teach the subject matter in a way that you can understand. Tutoring is a two-way street. You must be open to improving and willing to ask the questions you may be too shy or embarrassed to ask in class. A parent or adult over the age of 21 years must be present in the home for the entire tutoring session. They must be able to speak and understand English. Tutoring must take place in an open area of your home, i.e. the kitchen table or dining room table, etc. The safety of the home environment must be satisfactory in Sponsor's absolute discretion. All tutors are contracted individuals who have agreed, in writing, that they will not accept direct employment from any client of Knowledge Team In-Home Tutors, LLC. As a client of Knowledge Team In-Home Tutors, LLC, you must not directly solicit or engage the services of any of our tutors. This agreement is in full force and effect for a period of two (2) years from the signing of our contract document.

3. CONTEST PERIOD. Knowledge Team In-Home Tutors, LLC "Springboard to Your Dreams Challenge" Contest will be accepting entries online, by phone, and

15 Green Drive
Brooklyn, CT 06234
860-774-0506
860-230-1119
www.kttutors.com



by mail starting at or about 12:00:01 AM (EST) December 15, 2011 and ending at 11:59:59 PM (EST) May 15, 2012 (The "Contest Period"). Proof that you entered your form and submission does not constitute proof or evidence that an entry was actually received within the Contest Period. Participants assume all risk of lost, late, misdirected, incomplete or illegible entries. All entries submitted become the sole property of the Sponsor and will not be acknowledged or returned.

4. **MINIMUM NUMBER OF ENTRANTS.** If there are less than ten Entrants by the beginning of the Contest Period, at or about 12:00:01 AM (EST) December 15, 2011, the Contest may be canceled at the sole discretion of the Sponsor.

5. **HOW DO I ENTER?** One entry per person. You may enter either online or by mail. Submitting an entry constitutes agreeing to the terms of these Official Rules and all decisions of Sponsor and/or its designee, which are final and binding in all respects. Sponsor is not responsible for incorrect, inaccurate or incomplete entry of information or for entries which are garbled, damaged, incompletely received, otherwise defective or lost due to any reason, all of which will be voided. Each submission of an Entry Form and an Entry Piece shall constitute an entry ("Entry").

ENTRY FORM REQUIREMENTS. Entry Form requires: full name, age, phone number, address, e-mail address, school name and expected graduation date, how you found out about the scholarship, choice of book for contest, and agreement to the rules. Entry forms are due by the beginning of the Contest Period, at or about 12:00:01 AM (EST) December 15, 2011.

ENTRY PIECE REQUIREMENTS. The Entry Piece will be an essay describing how the Entrant implemented ideas and/or techniques from either *Begin Today!* by William P. Green or *How to Be a High School Superstar* by Cal Newport (The "Books") and how these changes impacted their education and life. There is no minimum length requirement, but the essay shall be no longer than 4 pages, double spaced with 12 point font. See the "Selection of Winners" section below for judging criteria.

a. **ENTER ONLINE.** Go to <http://www.kttutors.com/springboard.html> and fill out the online Entry Form and submit it. Before submitting your Entry, you must certify that you have read and agree to these Official Rules.

b. **ENTER BY MAIL.** Call Knowledge Team In-Home Tutors at 860-774-0506 and ask for an entry form or visit <http://www.kttutors.com/springboard.html> and print out a PDF of the Entry Form, complete and mail to: Attn: Knowledge Team In-Home Tutors, LLC, "Springboard to Your Dreams Challenge" Contest,

15 Green Drive
Brooklyn, CT 06234
860-774-0506
860-230-1119
www.kttutors.com



Knowledge Team In-Home Tutors, LLC, 15 Green Drive, Brooklyn, CT, 06234. Before submitting your Entry, you must certify that you have read and agree to these Official Rules.

6. **WHAT CAN I WIN?** One (1) Grand Prize Winner will be selected from the Entrants according to the criteria outlined in the Selection of Winners section, below. This Winner will receive a new Kindle Fire® tablet plus plus eight (8) free one-hour sessions of SAT® Prep or subject tutoring from Knowledge Team In-Home Tutors, LLC, or in the case that no tutor is available, the cash equivalent of eight (8) hours of tutoring. Tutoring must be used within 1 year of the announcement of the Winner. The Winner will be announced by May 30, 2012 and prizes will be issued within one month of the announcement of the Winner. Prizes cannot be assigned, transferred, exchanged or otherwise redeemed. Sponsor is not responsible for any costs associated with accepting or otherwise using the prize. Acceptance of prize constitutes permission to the Sponsor and its agents to use winner's name and likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Three attempts to contact the potential Prize Winners by telephone, email, or post will be made. Exact means of contact is at the Sponsor's discretion. If a potential Prize Winner is unable to be reached within five (5) days of the third contact attempt, or refuses to accept the prize, the potential Prize Winner will be disqualified and an alternate winner will be selected. Each potential prize winner must sign and return an Affidavit of Eligibility and Liability/Publicity Release ("Prize Documents") within fourteen (14) days of receipt of Prize Documents. Sponsor shall have no liability or responsibility to award any prize where: (a) any required Prize Documents are not fully executed and received by Sponsor at the designated address by the due date specified in Prize Documents; or (b) if any mail addressed to the potential Winner is returned to Sponsor as undeliverable without a forwarding address or if potential Winner cannot be contacted for any reason; or (c) potential Winner is deemed ineligible or otherwise non-compliant with any aspect of these Official Rules. **ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH INDIVIDUAL'S DISQUALIFICATION AS A WINNER AND ALL PRIVILEGES DUE SUCH INDIVIDUAL WILL BE IMMEDIATELY TERMINATED AND AN ALTERNATE PRIZE WINNER WILL BE SELECTED.** Potential winners may be subject to a background check, which must be satisfactory in Sponsor's absolute discretion. In the event the potential winner is ineligible to participate based upon the information contained in the background check, an alternate winner will be selected.

7. **SELECTION OF WINNERS.** Winners will be selected at the sole discretion of the Sponsor. Winners will be selected according to the following criteria as applied to their Entry Piece: (1) evidence of significant implementation of one or

15 Green Drive
Brooklyn, CT 06234
860-774-0506
860-230-1119
www.kttutors.com



more ideas and/or techniques presented in the Books resulting in a significant change in the routine, schedule, an/or lifestyle of the student; and (2) evidence of thorough and thoughtful evaluation of the impact, benefits, and costs of the implementation and/or changes; and (3) evidence of innovative and/or interesting projects initiated and/or completed, communities joined, and/or other accomplishments achieved as a result of the changes implemented according to one of the Books, and (4) the essay is well-organized and clearly written in an engaging and interesting way.

8. CONDUCT. By entering this Contest, each Entrant (and/or their parent or legal guardian) agrees to be bound by these Official Rules and by the decisions of the Sponsor and its agents, which are final and binding in all matters relating to the Contest. Sponsor reserves the right at its sole discretion to disqualify and prohibit any Entrant from participating in the Contest or winning a prize who Sponsor suspects, in the sole discretion, of attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automatic quick entry programs) or intending to annoy, abuse or threaten or harass any of the Sponsors' representatives or otherwise failing to comply with these Rules. NOTE: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DAMAGE ANY WEB SITE ASSOCIATED WITH THE SPONSOR OR ITS AGENTS OR UNDERMINING THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. RELEASE OF LIABILITY. Each winner, by acceptance of the prize, agrees on behalf of him/herself, his/her heirs, executors, representatives, assigns, administrators and next of kin to indemnify, hold harmless and release the Sponsor, its parent, subsidiary and affiliated businesses and each of their officers, directors, shareholders, employees, advisors, assignees, agents, representatives and any other person or entity associated with this Contest from any and all liability claims or actions of any kind with respect to or in any way arising from this Contest, participation in any Contest-related activity; and/or delivery/misdelivery, acceptance, possession, use, or misuse of a prize, including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Web site users or by any of the equipment or programming associated with or used in the Contest or by any technical or human error that might occur in the processing of Contest Entries. Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; or theft, destruction,

15 Green Drive
Brooklyn, CT 06234
860-774-0506
860-230-1119
www.kttutors.com



unauthorized access to, or alteration of Entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; software; or failure of e-mail or entry on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participant's or to any person's computer related to or resulting from participating in this Contest, downloading materials from Sponsor's Web site or emailing entries. Sponsor is not responsible for cheating or fraud by any participant. Any activities intended to disrupt or interfere with the proper play of the Contest or defraud Sponsor in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Contest is not capable of running as planned, due to, without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the contest. Sponsor is not responsible for any typographical or other error in the printing of these Official Rules or any materials associated with the administration of the Contest or the announcement of the prize. In all events, the sole maximum liability of Sponsor and its affiliates shall be limited to any of the prize(s) set forth herein.

10. CHOICE OF LAW. Except where prohibited by law, all issues and questions concerning the constitution, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of Connecticut in the U.S., without giving effect to any choice of law or conflict of law rules (whether of the State of Connecticut, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut in the U.S.

11. PRIVACY. Information Entrants provide to Sponsor will be used to communicate with Entrants regarding this Contest and otherwise as set forth in these Official Rules, as well as to contact Entrants at a later date with respect to other products and services and product enhancements which the Sponsor believes may be of interest to them. By submitting an entry on-line to Sponsor, all Entrants acknowledge and agree that the personal information that they have provided will be maintained on Knowledge Team In-Home Tutors, LLC's server in accordance with Knowledge Team In-Home Tutors, LLC's Privacy Policy.

12. PUBLICITY CONSENT. By submitting an entry or accepting a prize, where permitted by law, each winner grants to Sponsor (and agrees to confirm that

15 Green Drive
Brooklyn, CT 06234
860-774-0506
860-230-1119
www.kttutors.com



grant in writing) and those acting pursuant to the authority of Sponsor the irrevocable right without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web, in perpetuity and throughout the universe, his/her Entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

13. WINNER'S IDENTITY & OFFICIAL RULES. Prize winners' name, state of residence and Entry Piece, as well as a version of these Official Rules, suitable for printing, will be posted on the Sponsor's web site and the Knowledge Team In-Home Tutors, LLC page on Facebook, at Sponsor's discretion.

14. SPONSOR. Knowledge Team In-Home Tutors, LLC/www.kttutors.com, 15 Green Drive, Brooklyn, CT 06234 sponsors this Contest. Sponsor reserves the right to cancel the Contest at any time and substitute another promotion in its place.